

Joshua A. Sanborn

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<http://sanbornjosh.wix.com/sanbornjosh>

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Career Summary

Community Relations Leader with 13 years of experience in non-profit and for-profit operations within the sports & entertainment industry, with a recent focus on workforce community engagement, workplace atmosphere and leadership development. Broad set of skills includes community & public relations, fundraising & corporate giving, budgetary & managerial expertise, event planning, public speaking, sales, customer service, finance & accounting, social media management and content-based web management. Awarded four annual company awards for being an ambassador to the community with strong work ethic, presentation & self-motivation skills, positive attitude, creative & innovative thinking, perseverance and leadership abilities.

Professional Experience



Ilitch Charities – Director (Acting)

Fox Theatre – Detroit, MI (June 2010 - Present) (promoted from Coordinator & Manager)

- Manage and facilitate all fundraising, events, giving strategies, operations, programs and staff oversight for Ilitch Charities, including the Board & subcommittee meetings to craft strategic vision that aligns with resources
- Lead budget preparation and assist on legal procedures, working closely with the Ilitch Companies' Leadership Team to ensure compliance, guiding Community Relations initiatives for Ilitch Holdings and serving as public liaison
- Created and currently operate ongoing colleague community activities including a robust volunteer program, a goods collection drive and a nationwide monetary giving campaign; initiating new colleagues at new-hire orientation
- Lead review process for all corporate contributions from the Ilitch Companies; soliciting donations from corporate and individual donors, handling inquiries associated with all charitable or corporate giving for the companies
- Plan and execute social media, web/marketing content and signature fundraising events, including the annual Celebrity Golf Classic and previously the Grand Opening events at Little Caesars Arena in The District Detroit
- Develop charitable/community synergies between all the Ilitch Companies, regularly engaging with CEO, Government Relations, Communications and Human Resources departments in strategic community planning
- Collaborate with city of Detroit and Ilitch Companies' charitable affiliates, including the Detroit Red Wings Foundation & Detroit Tigers Foundation, resulting in \$15 million annually in strategic giving (\$200M since 2000)



Detroit Red Wings – Interim Director of Community Relations & Detroit Red Wings Foundation

Joe Louis Arena – Detroit, MI (August 2014 - December 2015)

- Implemented and oversaw the first-ever electronic 50/50 Raffle system for the Detroit Red Wings Foundation at all home games, managing event staff, providing required State of Michigan reporting, financial reconciliation, and acting as liaison with partners and provider for issues and upgrades
- Led Community Relations Department to assist in the facilitation of charitable giving from players and their families through developing programs that benefit the Foundation and compliment players' charitable interests
- Led planning of the signature events for the Detroit Red Wings Foundation and the community space involved at the new Little Caesars Arena that opened in 2017

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Professional Experience Cont'd



Detroit Tigers – Front-Office Staff

Comerica Park – Detroit, MI (June 2008 - May 2010)

- Coordinated weekend gameday fundraising and 50/50 raffles for Detroit Tigers Foundation including managing volunteer and gameday staff, handling cash and creating final reports for each weekend
- Implemented a well-organized inventory system in the clubhouse to help track in-kind donations for the Detroit Tigers Foundation as well as products for the Authentics department; assisted CFO, Financial Analyst, Finance/Accounting Managers, and Purchasing in daily accounting practices
- Assisted Community Affairs and Detroit Tigers Foundation in preparation for events, donations and auctions; while gaining sales experience in gameday Authentics and Box Office

Education



Michigan State University – Executive Master of Business Administration (EMBA)

Eli Broad College of Business (Management Education Center) – Troy, MI (July 2014 - March 2016)

- Master's Degree Program based on Integrated & Strategic Management for current and future executives
- Selected as Commencement Speaker for the Class of 2016 (50th Anniversary Class for MSU EMBA Program)
- Selected to represent MSU globally as “2016 Best EMBA” for *Poets & Quants*
- Led efforts for the 2016 Class Gift Campaign



Michigan State University – Bachelor of Arts in Finance

Eli Broad College of Business – East Lansing, MI (August 2004 - May 2008)

- Additional course work in Accounting, Communications/Public Relations, Economics and Marketing
- Member, MSU Student Alumni Foundation (2004 - 2008)
- Vice President of Michigan State University Club Baseball (2007 - 2008)

Volunteerism & Personal Interests

- High School Soccer Head Coach, Berkley High School (2019 - Present)
- MSU Executive MBA Program Board Member (2016 - Present)
- Kids' Class and Small Group Bible Study Leader, Kensington Community Church (2013 - Present)
- Little Caesars Quality Development Panel Member (2012 - Present)
- Volunteer for various Detroit Tigers and Detroit Red Wings events (2008 - Present)
- Co-Founder of a non-profit charitable organization, *The Noble Cause* (2009 - 2020)
- Volunteer for fifteen political campaigns (1996 - 2016)
- Passionate sports fan, *Up North* travel, movie, craft beer/cocktail and animal enthusiast